

The future is now: SEESA wants *your* opinion



40 years in our community

Dear SEESA Members,

As you may be aware, external factors have resulted in the suspension of most SEESA activities and closure of the SEESA building. This gives SEESA an opportunity to reflect on past performance and to have a strategic plan for when we resume operations.

The purpose of my letter is to present you with a SEESA strategic planning “roadmap” and to **solicit your participation. We want and need to hear from you.**

The strategic planning “roadmap” that I present to you has four (4) stages:

Stage 1: Understand both what *is* working well at SEESA and what *is not* working well at SEESA.

Stage 2: Envision what SEESA will be doing in the next three (3) years and what SEESA will look like three (3) years from now.

Stage 3: Develop SEESA’s three (3) year Strategic and Business Plans

Stage 4: Develop SEESA’s 2021 Budget (September, October and November 2020)

We invite and encourage you to tell us what you think *is* working well at SEESA and what you think *is not* working well at SEESA. Your views on both issues are equally important.

Please tell us what you think by:

1. **calling us by telephone** from May 26th to June 12th from 9 AM to 4 PM

on Tuesdays: Judy Lynn Archer, SEESA Board of Directors 780-952-1451

Ratna Basappa, SEESA Board of Directors 780-430-7335

Brenda Winchester, SEESA Board of Directors 780-465-5832

on Wednesdays: Ratna Basappa, SEESA Board of Directors 780-430-7335

Linda Granholm, SEESA Board of Directors 780-690-7080

Dorothy Korbut, SEESA Board of Directors 780-466-2495

on Thursdays: Judy Lynn Archer, SEESA Board of Directors 780-952-1451

Val Solash, SEESA Board of Directors. 780-462-4805

Brenda Winchester, SEESA Board of Directors. 780-465-5832

on Fridays: Judy Lynn Archer, SEESA Board of Directors 780-952-1451

Val Solash, SEESA Board of Directors. 780-462-4805

Brenda Winchester, SEESA Board of Directors. 780-465-5832

We are eager to hear from you. If you get a busy signal, please try one of the other telephone numbers or leave a message and we will return your call as quickly as possible.

2. **emailing us at feedback@board.seesa.ca**

3. **sending us a note by mail to**
SEESA Board of Directors
9350 82 St NW
Edmonton, AB T6C 2X8

Stage 2 Virtual Town Hall Meetings

At the end of May, you will receive an invitation and instructions for your participation in Stage 2.

Conclusion

Neither successful nor sustainable organizations are built overnight. Starting now with everyone contributing, we can build a stronger SEESA.

Sincerely,

A handwritten signature in blue ink that reads "Joan Brady". The signature is written in a cursive, flowing style.

Joan Brady, President
On behalf of the SEESA Board of Directors