

April 16, 2020

Dear SEESA Members,

We hope that you and your families are doing well and managing to get by through this challenging time. Our team is busy reaching out every day to check in and offer what we can, to support you. We know that it's not much, and we know you understand why. Please know that we really miss seeing your faces and hearing your laughter!

As mentioned in my April 9 message, SEESA is using this quiet time to conduct a full assessment of its governance and operations to identify what's working and where we need to improve.

Following the assessment, taking into consideration what we learn through the process, we will move to strategic planning where we will lay out a future focused Strategic Plan, describing how we envision SEESA operating in the future.

We encourage you to read the City of Edmonton [APPROACH TO SUPPORTING SENIORS' CENTRES REPORT](#), as it details the City's vision for Edmonton senior centres (the City of Edmonton is SEESA's primary funder). Page eleven of the Report details the three 'guiding principles' upon which the City will use to make future senior centre funding decisions.

We are mailing a summary to those members who do not have email access and then they can read the full report on the web.

This is a CALL OUT to ALL SEESA members to get involved in planning SEESA's future. Some of you have already expressed interest but we believe there are more members out there who want to be heard. Now's the time!

Current 'social distancing' practices limit the number of ways in which we can get together to discuss the strategic planning process and to hear your ideas for what you would like SEESA to be, three years from now.

We are creating a survey to email and mail to you; it will also be posted on the SEESA website. We will be scheduling ZOOM Town Hall meetings ( ZOOM is a computer application that brings people together virtually; it's very much like being in the same room). For those wanting to 'attend' a SEESA Town Hall Meeting via ZOOM, please let us know.

If you are interested in participating please let SEESA know and provide your name, phone number AND email address. **We really want to hear what you have to say! Please send your information to Joan at [President@seesa.ca](mailto:President@seesa.ca)**

On behalf of the SEESA Board of Directors, thank you for understanding the measures we have taken to keep everyone safe. We look forward to collaborating with you as the Strategic Plan gets underway.

Thank you and stay safe.

Joan Brady, Board Chair, SEESA

